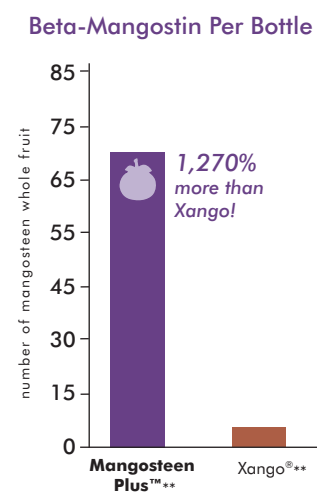
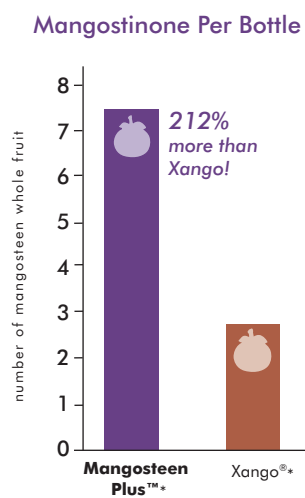
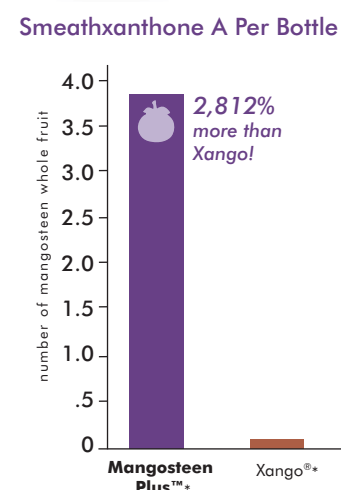
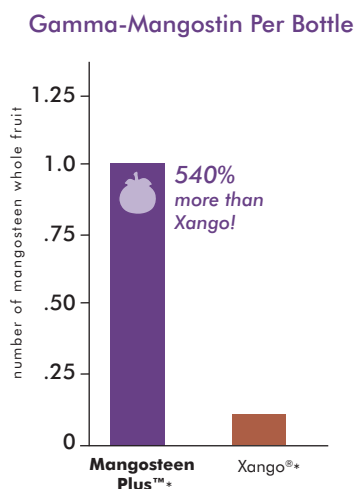
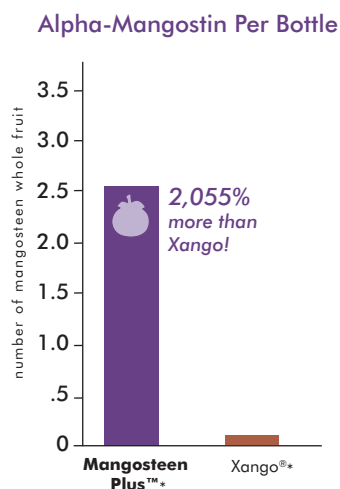




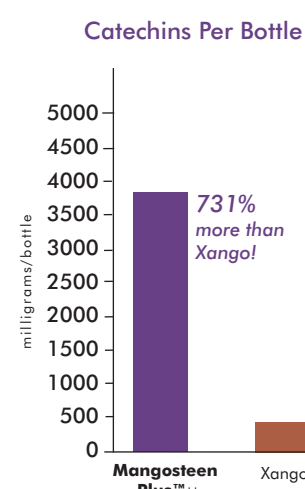
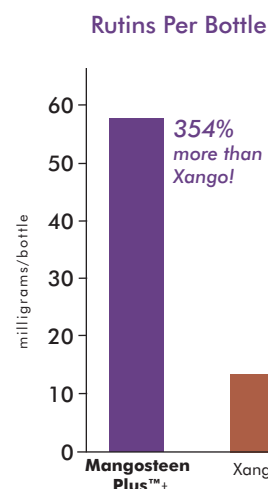
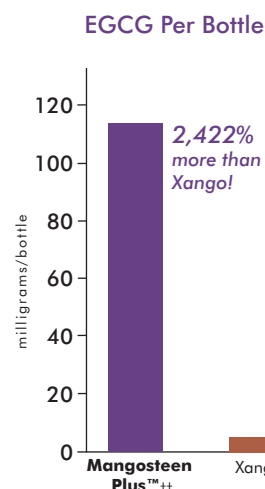
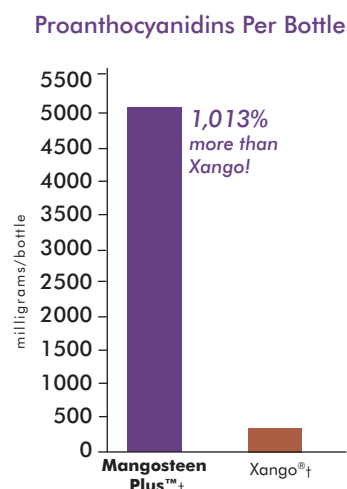
Mangosteen Fruits Per Bottle

With all talk about xanthone content in mangosteen products, have you ever wondered how many xanthenes are actually found in one fresh, medium sized mangosteen fruit? We sure did! Here are the results of our independent laboratory tests for both Vemma and XanGo. Look closely at how many mangosteens it would take to equal what Vemma's Mangosteen Plus gives you versus the competition!



Phytonutrients Per Bottle

As well as the most potent source of xanthenes in any single fruit, the whole fruit of the mangosteen is also an excellent source of other flavonoids. These include proanthocyanidins, EGCG, catechins and rutin. A quick search of Wikipedia outlines the exciting potential health benefits of these flavonoids. All of these test results point to only one conclusion: Vemma provides you with the finest whole fruit mangosteen product available anywhere. We then value-add our formula with the inclusion of pericarp extract, plant source minerals, a full spectrum of antioxidants, organic glyconutrient-rich aloe vera and organic green tea. We feel that your family deserves the very best and we're proud to deliver it to your doorstep.



* Comparisons based on independent lab tests conducted in March 2007 (Lot #01B707), (S063411) and June 2007 (whole fruit). The product and company names are registered trademarks of their respective companies.
 ** Comparisons based on independent lab tests conducted in April 2006 (Lot #01B614), June 2006 (Lot #S060982), and June 2007 (whole fruit).
 † Comparisons based on independent lab tests conducted in November 2006 (Lot #01B630 and S06931).
 †† Comparisons based on independent lab tests conducted in March 2007 (Lot #01B707), (S063411).

THE whole fruit... & NOTHING BUT THE TRUTH! PART 2

THERE IS MORE GOOD NEWS to share with you regarding the study of the phenomenal phytonutrients called xanthenes found in the mangosteen fruit. I read yet another press release dated July 5, 2007 that XanGo® is touting a new "easily duplicable" and "credible scientific method for testing and measuring xanthenes."

HERE'S JUST A FEW OF THE HIGHLIGHTS FROM XANGO'S PRESS RELEASE:

"In the peer-reviewed method for quantifying xanthenes from the mangosteen fruit, [the lead researcher] used the high performance liquid chromatography (HPLC) analysis to create an analytical method that accurately identifies xanthenes from the rind of the mangosteen fruit."

"This study, published in the Journal of Separation Science, ensures a more consistent and reliable marketing of mangosteen products to consumers relative to claims of xanthone content."

"XanGo Juice is produced through a proprietary whole fruit formula based on a puree of the entire mangosteen. The whole mangosteen fruit contains 39 different xanthenes. The rind of the mangosteen is considered nature's most abundant source of xanthenes. Xanthenes, a unique class of phytonutrients, possess a range of powerful antioxidant properties."

"There are many other photochemicals found in the fruit that have beneficial effects which are lost in extraction or jeopardized when the natural balance of the fruit is manipulated," said Mike Pugh, manager, research and development at XanGo.

"A xanthone measurement standard is in place. Now claims concerning xanthone quantity and efficacy can be evaluated through credible research," says Walker.

"An 80:20 acetone/water mixture was used to extract xanthenes from dried, ground whole mangosteen fruit rind."

"Research lab ChromaDex developed the standards, and in accordance with AOAC protocol, performed a single lab validation to quantify xanthenes through comparison measurement of detector response factors of individual xanthenes."

Normally, I wouldn't have written such a technical email, but what I'd like to share with you is, no matter how you test Vemma™ and XanGo® for xanthone content and no matter who conducts the testing, our product continues to prove itself as the world's most powerful mangosteen product. Inside, you'll find the most recent xanthone test results performed under the new analytical method XanGo is touting in their press release and conducted by the same lab, ChromaDex. Just in case you were wondering how XanGo's product tested under this new protocol (since they didn't release this information in their press release) we had their product tested right alongside Vemma. With these results, I wonder what XanGo will say next? Too many xanthenes aren't good for you?

Keeping you informed,

BK BOREYKO
President, CEO
Vemma

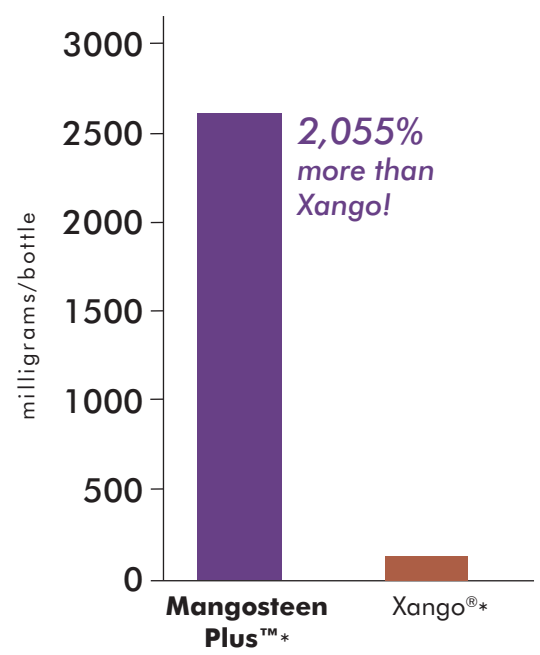




Latest Independent Xanthone Testing Results

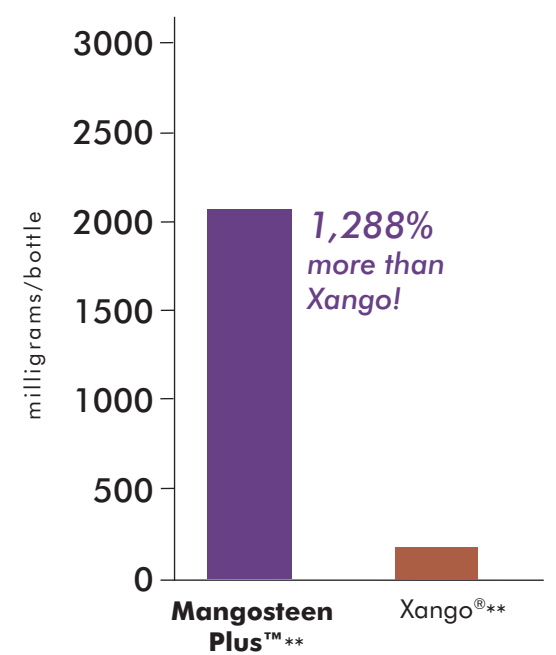
Utilizing the latest analytical method for xanthone measurement by ChromaDex Laboratories, here are the levels of 4 identified xanthones per bottle of Vemma's Mangosteen Plus™ and XanGo®, plus 5 additional xanthone measurements from American Analytical Chemistry Laboratories.

Alpha-Mangostin Per Bottle



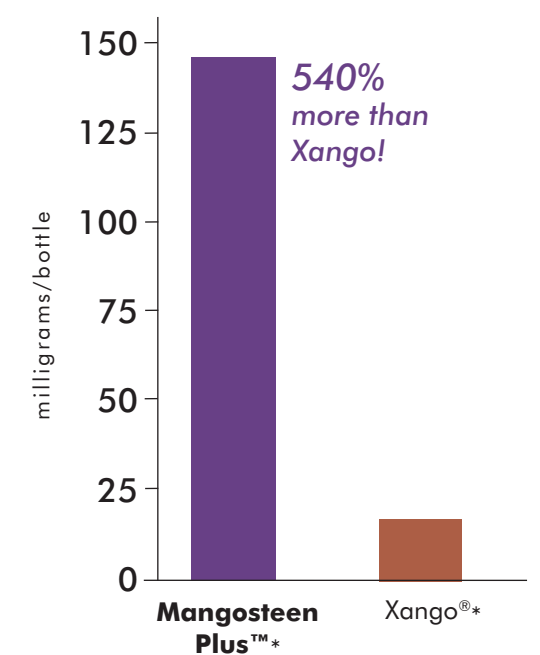
American Analytical Chemistry Laboratories

Beta-Mangostin Per Bottle



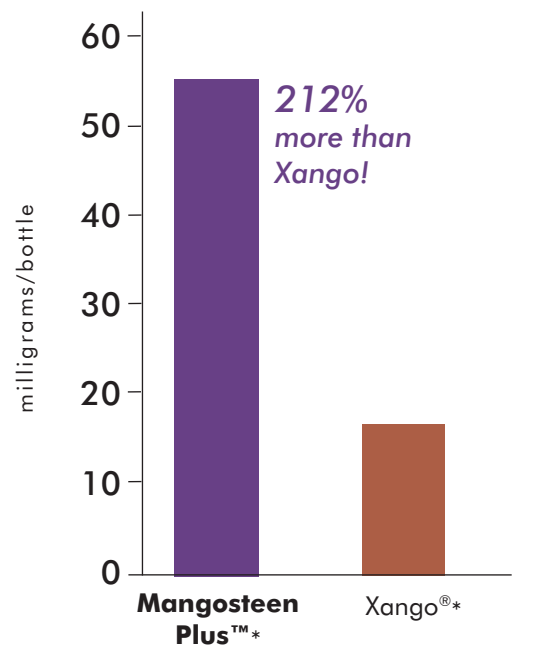
American Analytical Chemistry Laboratories

Gamma-Mangostin Per Bottle



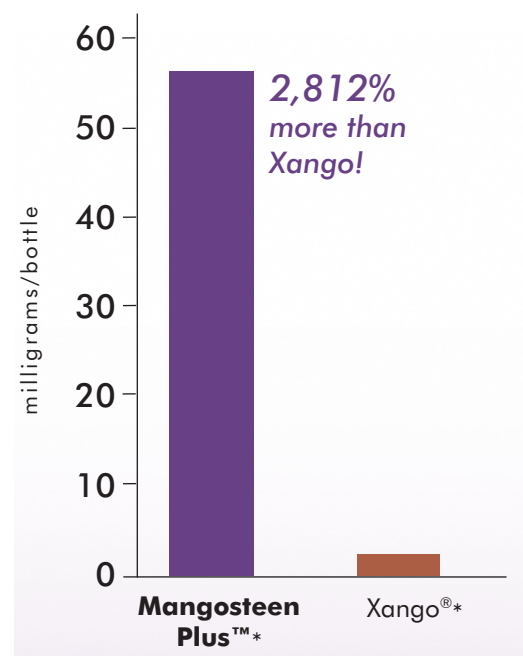
American Analytical Chemistry Laboratories

Mangostinone Per Bottle



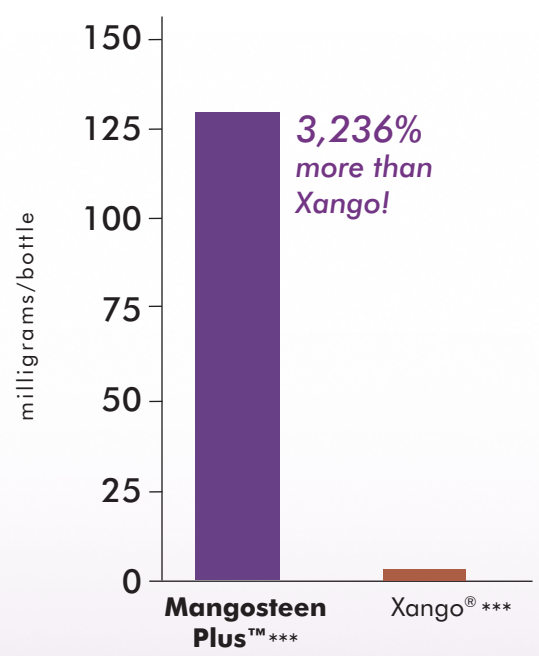
American Analytical Chemistry Laboratories

Smeathxanthone A Per Bottle



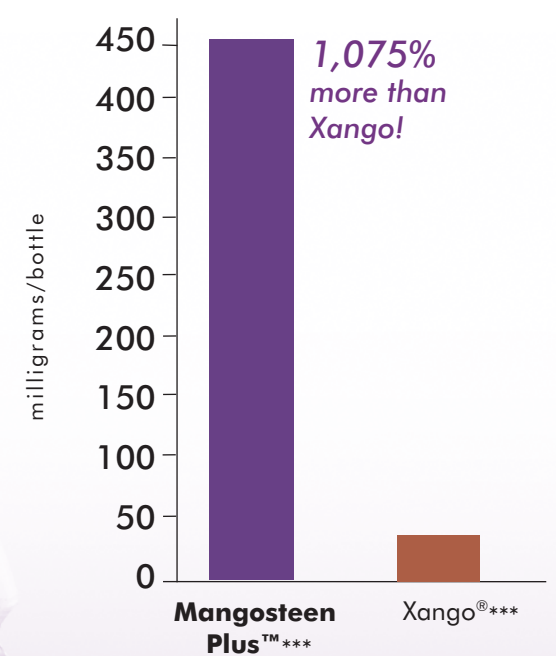
American Analytical Chemistry Laboratories

3-Isomangostin Per Bottle



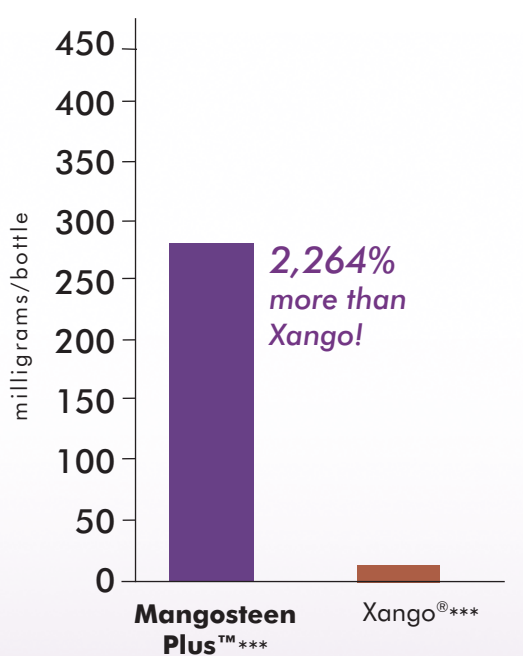
ChromaDex

8-Desoxygartanin Per Bottle



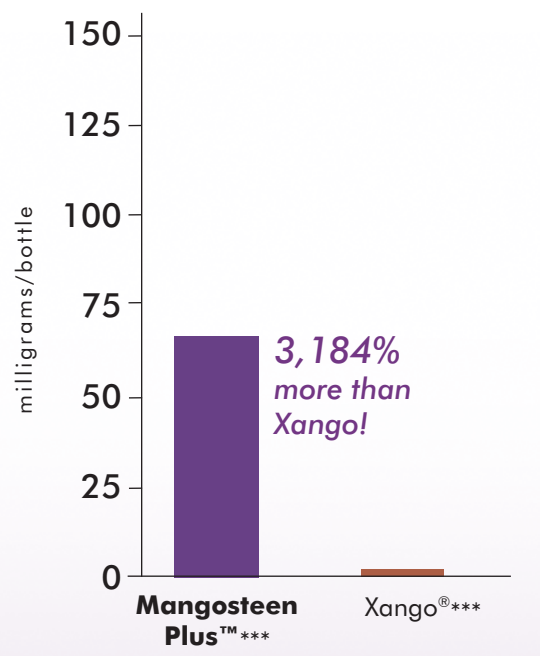
ChromaDex

Gartanin Per Bottle



ChromaDex

9-Hydroxycalabaxanthone Per Bottle



ChromaDex

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 ** Comparisons based on independent lab tests conducted in April 2006 (Lot #01B614), June 2006 (Lot #S060982).
 *** Comparisons based on independent lab tests conducted in July 2007 (Lot #S070371), (01B711).